

Headline: **Local Virtual Assistant Receives Entrepreneurial Recognition**

Summary: Pam Ivey of My Creative Assistant receives VAccolade Business Entrepreneurial award.

Author: Pam Ivey

Email: pam@mycreativeassistant.com **Website:** www.mycreativeassistant.com

Keywords: virtual assistant, virtual assistance, specialty VA, niche Virtual Assistants, wahm, work at home moms, business startup, virtual business, online business, work from home

FOR IMMEDIATE RELEASE
July 16, 2008

Contact: Pam Ivey
Tel: (705) 422-1032
Fax: (866) 263-6982
E-mail: pam@mycreativeassistant.com

Local Virtual Assistant Receives Entrepreneurial Recognition

WASAGA BEACH, ON – Pam Ivey, owner of My Creative Assistant announced today that they are the recipient of the VAccolade Business Entrepreneurial award.

The VAccolade award not only recognizes participation at VAnetworking, the world's largest member based Virtual Assistant Networking Association online, but also recognizes the professionalism with which Ivey presents herself on the web, thereby giving them more credibility amongst other Virtual Assistants.

“Virtual Assistants (VAs) are business owners who work from their own office providing professional support, services and skills to their clients via phone, fax and internet based technology. Partnering with a VA reduces stress, protects cash flow, eliminates administrative hassles, and enables business people to find the success they originally set out to achieve. A VA is your right hand person helping you to succeed in your business. The irony is you may never meet your VA as odds are they live nowhere near you!” (definition from www.VAnetworking.com).

Ivey company specializes in partnering with real estate professional and coaches, authors and speakers and is a home-based marketing and administrative professional providing various online services to her clients . She started her Virtual Assistant career in 2001.

In a recent survey from VAnetworking, the United States has the largest number of VAs, followed by Canada, Australia and Europe. Clients only pay for time spent on their projects. There's no need to pay for taxes, benefits, equipment, etc. VAs are hired on an hourly or a monthly retainer basis.

For more information about My Creative Assistant visit www.MyCreativeAssistant.com.

About PAM IVEY and MY CREATIVE ASSISTANT

Launched in 2001, My Creative Assistant specializes in (tell what the company does and who your typical clients are). Visit the website at www.mycreativeassistant.com.

Pam Ivey is the owner of My Creative Assistant, a multi-VA practice launched in 2001, which focuses on supporting real estate professionals as well as coaches, authors and speakers. Pam holds several designations including, Certified in Small Business Management, Certified Real Estate Assistant, Professional Real Estate Virtual Assistant, Certified Real Estate Support Specialist, and Certified Marketing Professional . She is owner of the Canadian Virtual Assistant Network and co-founder of the International Real Estate Assistants Association. She is also in the process of creating another needed VA niche network called the Coaches, Authors, Speakers Professional Assistants Association, or CASPAA, to be launched soon - as well as the REVA Institute, also launching soon. Pam is very active in the VA community and works to promote the industry to those that are not yet aware of the profession.

About VAnetworking

Visit the website at www.vanetworking.com.

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